

1. Use of Artificial Intelligence (AI)

We are committed to using AI technologies responsibly, transparently and ethically to provide our services. This AI Policy Statement outlines how we use AI technologies. We may use AI technologies to provide, enhance, or analyse our services. These technologies may process your data to improve functionality, personalise experiences, or enable automated decision-making processes.

2. Automated Decision-Making

Some decisions about you may be made automatically using AI, without human involvement. This could include decisions related to product or service recommendations. We ensure that such decisions comply with applicable laws and provide meaningful explanations for their outcomes.

3. Data Collection and AI Processing

We collect and process data for AI-based analytics and improvements. This may include anonymised or aggregated data to train and refine our AI models, ensuring better performance and accuracy.

4. Data Retention for AI Training

We do not retain personal information for the purpose of training and improving our AI systems. Personal information used for this purpose will be anonymised or de-identified.

5. Third-Party AI Services

We may integrate third-party AI services or tools to enhance our offerings. When using these tools, your data may be shared with or processed by these third-party providers, subject to their privacy policies. We ensure these providers adhere to appropriate privacy standards.

6. Transparency in AI Outputs (Customer Systems)

Information provided by AI systems may be inconsistent or incorrect. Where AI is embedded into customer solutions, the customer remains solely responsible for carefully reviewing and validating AI outputs, particularly where critical decisions are involved.

7. Updates to this Policy

As AI technology evolves, we may update this policy to reflect new practices. Please review this page regularly to stay informed about how we use AI.